



March 25, 2026

Senate Judiciary Committee  
House Bill 20 Public Testimony

Chair Claman, and members of the Senate Judiciary Committee, thank you for the opportunity to testify today. For the record, my name is Kati Capozzi and I serve as the president and CEO of the Alaska Chamber. I testify today in opposition of House Bill 20.

The Alaska Chamber is Alaska's largest statewide business advocacy organization. Our mission is to promote a healthy business environment in Alaska. The Chamber has more than 700 members and represents businesses of all sizes and industries from across the state, representing 58,000 Alaskan workers and \$4.6 billion in annual wages.

While we support the goal of consumer protections and equitable access, we are concerned that the bill could impose broad new mandates on businesses, particularly in industries that are already highly regulated. House Bill 20 would increase compliance costs for businesses by introducing new administrative requirements, including provisions related to paper document fees and expanded unfair trade practice claims. These added obligations would be particularly burdensome for small and mid-sized businesses that operate with limited staff and tight margins. Additionally, the bill creates regulatory uncertainty around how these provisions would be defined, implemented, and enforced, making long-term planning more difficult for employers considering investment or expansion in Alaska.

We are also concerned that expanding categories under unfair trade practices could unintentionally increase litigation risk for businesses already navigating a complex regulatory environment. Even the possibility of additional liability can discourage economic activity and have negative ripple effects on hiring, wages, and service availability across local economies.

For these reasons, the Alaska Chamber respectfully urges you to reconsider House Bill 20 and instead work with Alaska's business community to identify balanced approaches that protect consumers without creating unnecessary barriers to economic stability and growth.

Thank you for considering the Alaska Chamber's comments.

Sincerely,

A handwritten signature in black ink that reads 'Kati Capozzi'.

Kati Capozzi  
President and CEO



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